



MOHAMAD SALEEM ANIS

D.O.B: 1st JANUARY 1994
NATIONALITY: SYRIAN
MARITAL STATUS: SINGLE
ADDRESS: King Abdullah II Street - Irbid - Jordan
EMAIL: saleem.anees@yahoo.com
PHONE: +962 771027003

MAIN POINTS OF ME

- A pharmacist obtained his PhD in 2022. I have a particular research interest in several areas, including social and administrative pharmacy, pharma marketing, e-health, healthcare management, patient/consumer behavior, self-medication, pharmacy practice, and pharmaceutical public health.
- Holds a MBA degree with a concentration in Healthcare Management.
- Assistant Professor at Faculty of Pharmacy, Jadara University.



Featured Publications

EDUCATION

- **Doctor of Philosophy (Ph.D) in Pharmaceutical Marketing** / 2019 - 2022
University of Science (USM) - Penang, Malaysia
- **Master of Business Administration (MBA)** / 2017 - 2019
University of Technology (UTM) - Kuala Lumpur, Malaysia
"with a concentration in Healthcare Management" (3.69 out of 4).
- **Bachelor degree in Pharmacy and Pharmaceutical Chemistry** / 2011-2016
University of Aleppo - Aleppo, Syria (84.47 %).

WORK EXPERIENCE

- **Assistant Professor** / Oct 2024 - Present
Faculty of Pharmacy, Jadara University - Irbid, Jordan
- **Lecturer** / 2023-2024 Academic Year
Faculty of Pharmacy, Ebla Private University - Aleppo, Syria
- **Director of Headquarters Office** / Jan 2023 - July 2023
Altakamoliah Int. for Management & Training - Kuala Lumpur, Malaysia
- **Freelance Trainer** / Jan 2021 - Dec 2022
Altakamoliah Int. for Management & Training - Kuala Lumpur, Malaysia
- I do training courses in healthcare organization management and occupational safety & health (OSH).
- **Assistant pharmacist (Trainee)** / March 2015 - July 2015
Al-Fateh Al-jadid Pharmacy - Aleppo, Syria
- **PHARMA TIME magazine co-founder, writer, designer, and sponsor finder (nonprofit initiative)** / 2013 - 2015
University of Aleppo - Aleppo, Syria

(www.facebook.com/PharmaTime.Sy)

- **Anis, M.S.** and Tan, M.L., 2023. Exploring OTC drug consumers' perception towards online shopping and digital marketing through qualitative interviews: A sample from Malaysia. *International Journal of Healthcare Management* [WoS: Q2 | Scopus: Q2].
- **Anis, M.S.**, 2022. In Syria, Unqualified People are Renting Pharmacists' Licenses to Open Drugstores: A Phenomenon that Threatens Public Health. *International Journal of Public Health* [WoS: Q1 | Scopus: Q1].
- **Anis, M.S.** and Hassali, M.A., 2022. Pharmaceutical digital marketing of non-prescription drugs: A systematic scoping review. *Research Journal of Pharmacy and Technology*, [Scopus: Q2].
- Khalid, H., **Anis, M.S.** and Rizal, A., 2021. Middle eastern immigrants' satisfaction with Malaysian healthcare. *Business Management and Strategy* [journal is indexed in Excellence in Research for Australia (ERA)].



Conference Presentations

- International Symposium of Pharmacy Research (IMPRES **2022**), Universiti Malaya, Kuala Lumpur, Malaysia.
- International Conference on Pharmacy and Health Sciences **2022** (4th Joint Conference of USM-UNAIR), Penang, Malaysia.
- 3rd Syrian Expatriate Researchers Conference **2021**), Damascus, Syria.
- 12th Social Sciences Postgraduate International Seminar (SSPIS **2020**), Penang, Malaysia.
- 1st Asian Association of Schools of Pharmacy (AASP) Young Scientist Conference **2020**), Yogyakarta, Indonesia.



- **Marketing Team** / Mar 2018 – Mar 2021
Utopians - Damascus, Syria
(www.utopians-edu.org/)
- **Medical & Non-Medical Team** / May 2018 – Sep 2020
MERCY Malaysia - Kuala Lumpur, Malaysia
(www.mercy.org.my)
- **Graphic Designer** / Nov 2018 – Apr 2019
Syrian students community - UTM, Johor, Malaysia
(www.facebook.com/ISSSyriaUTM/)
- **Warehouse and Distribution Manager in Humanitarian & Disaster Relief Department** / Jan 2017 – Mar 2017 (Full Time)
AL-IHSAN Charity - Aleppo, Syria
(www.facebook.com/ihssan.charity)

Presentation skills

- While studying and working as a trainer, I provided numerous presentations and participated in group presentations.

Computing skills

- Excellent in most aspects of Microsoft Windows and Office including Word and PowerPoint.

- Very good in:



Adobe Photoshop



Sony Vegas



IBM SPSS®

Language skills

- Native speaker of Arabic language.
- A very good command in spoken and written English.

RECOMMENDATIONS



- | | | |
|---|--|-------------------|
| Assoc. Prof. Dr. Mei Lan Tan PhD Supervisor/Universiti Sains Malaysia | ✉ tanml@usm.my | ☎ +60 12-5831892 |
| Mr. Nasir Husin bin Affizaddin CEO/Prince Language Centre | ✉ nash@prince.edu.my | ☎ +60 19-2599383 |
| Assoc. Prof. Dr. Haliyana Khalid Master's Thesis Supervisor/Universiti Teknologi Malaysia | ✉ haliyana@utm.my | ☎ +60 03-20564718 |
| Assoc. Prof. Dr. Raghda Lahdo FYP Supervisor/University of Aleppo | ✉ raghdals@yahoo.fr | ☎ +963 932-772401 |

HOBBIES & INTERESTS



Sports

- I have an interest in playing soccer and table tennis. I won two gold medals (2008-2016) and three silver medals [2009-2010 (soccer) | 2016 (table tennis)].

Certificates



- I have obtained more than 35 certificates from many prestigious educational institutions, such as Coursera, Saylor Academy, Santa Clara University, Google, PMI, Niuversity, Elsevier, WHO, LinkedIn, Udacity, Edraak, HubSpot Academy, SGS, and more.

Online



- ✉ saleem.anees@yahoo.com scholar.google.com/citations?user=GfUITVcAAAAJ&hl=en
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